

Class of '09



Blairs.Ag
CATTLE COMPANY

Saturday, December 12th, 1:00 pm
Lanigan, Saskatchewan, Western Beef Development Centre

PO Box 610 • Lanigan, SK S0K 2M0
Kevin: 306-365-7922 (Kevin's cell)
Darren: 306-360-7707 (Darren's cell)
E-mail: kevin@blairs.ag / darren@blairs.ag



Class of '09

Welcome to the sale

We are very proud of the offering in our first "Class" sale. The Class of '09 female sale is our first opportunity to share with the livestock industry the fruits of our labour and proof of the success of our breeding program. We are offering our entire '09 heifer calf crop of scholarship eligible females with nothing held back. The heifers will be available for viewing at Western Beef Development Center and then we will offering them for sale via video. We would invite you to make the Class of '09 a social event. Come view the heifers on Friday the 11th, join us for a pre-sale social on Friday night and then enjoy the sale on Sat Dec 12th at 1:00PM. If you need help with accommodations, call Kevin at 306-365-7922. If you are unable to attend, please call us and we would love to talk about the offering and help with your selection.

About Blair's Ag Cattle Company

If you have not had the opportunity to visit with us yet, we are pleased to introduce ourselves to you. Blairs.Ag Cattle Company is the partnership of Kevin and Noreen Blair and Darren and Deb Blair of Lanigan, Saskatchewan. We are fortunate to employ a team of very talented people that work with us on our Genetic Advancement Team and/or as partners in the management of our cattle. Our Genetic Advancement Team is comprised of Chad Haaland, Craig Blair, Kelly Schmidt, Chris Schmidt, Patty Smith and Levi Jackson. This team is very passionate about the cattle business and assists us with advice on genetic direction, breed development and marketing strategies.

Looking toward the future

Blairs.Ag Cattle Company has a passion for the livestock business and believe Angus cattle will continue to have a major impact on the future of the industry. As we look toward the future, the other component to the success of the Angus breed will involve people – this is why we are so passionate about encouraging young people today to have a stake in the livestock industry and we are prepared to invest heavily in helping to make this happen. We love the cattle business and believe the people in the livestock industry are some of the best mentors available for juniors today. Our entire team is excited about facilitating the ability for youth to participate in the livestock industry while investing in their future.

See you Dec 11th and 12th.
Kevin Blair and Darren Blair

Internet Bidding Available
DLMS
www.dlms.ca

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Class of '09



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Sale Day Phones

Sale Barn..... 306-365-3366
Kevin Blair..... 306-365-7922
Darren Blair..... 306-360-7707
Kelly Schmidt.... 306-365-7138
Chris Schmidt... 306-946-7948
Patty Smith..... 306-528-7592
Craig Blair..... 306-699-7607
Chad Haaland... 306-544-7770
Levi Jackson..... 306-537-4690

Sale Schedule

10 a.m. to 12 p.m.
Blairs.Ag Cattle Co. Junior Scholarship Program &
Heifer Display (*Coverall*)
12 p.m.
Lunch Served (*Calving Barn*)
1 p.m.
Class of '09 Heifer Sale (*Calving Barn*)

Scholarship Information

Available online at www.blairscattleco.com/scholarship
or call us for an informational brochure.

Online Catalogue

www.blairscattleco.com or www.livestockxchange.ca

Auctioneer

Chris Poley..... 306-244-8181

Sale Marketing Agents

Bouchard Livestock
Brian Bouchard..... 403- 813-7999
Scott Bohrsen..... 403-370-3010
Bryan McKenzie..... 403-627-8266
Nate Marin..... 306-869-7130
Wayne Burgess..... 403-813-8416
Bryan Hadland..... 306-921-7667

Financing Options

- 1) Visa
 - 2) TD Farmgate Financing
 - 3) Scotia Bank
 - 4) Farm Credit of Canada
 - 5) Agline
- Please call before the sale to discuss financing details.

Accommodations

Manitou Mineral Spa 306-946-2233
Bella Vista Inn 306-682-2686
Call Kevin for rooms.

Terms & Conditions

All cattle sell under the Canadian Angus Association standard terms & conditions.

Can't make it to the sale?

Bid Live Online.

Instructions for Viewing And Bidding At the Sale

1. Visit www.dlms.ca
2. Fill out the registration form located under registration.
3. Click on downloads and follow the four step instructions located on the screen.
4. Click test your computer. You will see the Test Video and Bid Control Box.

To be Approved as a bidder or any other questions please e-mail mshologan@dlms.ca or call Mark - 780-699-5082

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HEIFER DEVELOPMENT



Blair's would be pleased to work with you to create a nutrition program that will develop your heifer to her full potential. Contact our Nutrition Team:

Candace Ippolito 306-360-7662

Patty Smith 306-528-7522

www.blairslivestocknutrition.ag



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Genetic Advancement Team

Top photo, from left: Craig Blair, Kelly Schmidt, Kevin Blair,
Darren Blair, Chris Schmidt (missing: Patty Smith)

Middle photo: Chad & Carissa Haaland and family

Bottom photo: Levi & Carmen Jackson, Chance and Dakota

Kevin Blair: 306-365-7922

Darren Blair: 306-360-7707

Craig Blair: 306-699-7607

Kelly Schmidt: 306-365-7138

Chris Schmidt: 306-946-7948

Patty Smith: 306-528-7592

Chad Haaland: 306-544-7770

Levi Jackson: 306-537-4690

Class of '09



Lot 1 Faith 18W

Well this is a female that has been a favorite of all visitors. She is a combination of our New Trend son (Trend 40T) and a Mulberry female. Ask Bryan McKenzie what he thinks about that combination. You will not find a heifer with more performance and rib shape than this fabulous female. She is in our show string this fall and she is dear to our heart.

1

Red Blair's Faith 18W

Tattoo: BBC 18W BD: February 9 2009 #1530425

RED BRYLOR NEW TREND 22D OSF
RED LUCKY "C" TREND 40T
RED PIPESTONE GOLDEN 72K

RED FINE LINE MULBERRY 26P OSF AMF
RED BLAIR'S FAITH 10T
RED BAKERS FAITH 8L

SSS BLACK TREND 13B
RED MEADOW CK MISS SEAMAN 31A
RED PIPESTONE BOND 165B
RED PIPESTONE GOLDEN 37E
RED COMPASS MULBERRY 449M
RED DUS FAYETTE 8G
RED BAKERS CENTURY
RED BROX FAITH 17C

PERF	BW	2009	BW	WW	YW	Milk	TM
	89	EPDs	2.4	35	63	19	36

2

Red Blair's Yonsottu 20W

Tattoo: BBC 20W BD: February 11 2009 #1530434

RED BRYLOR NEW TREND 22D OSF
RED LUCKY "C" TREND 40T
RED PIPESTONE GOLDEN 72K

RED TOWAW INTEGRITY 17M
RED BLAIR'S YONSOTTU 31T
RED JCC YONSOTTU 78L

SSS BLACK TREND 13B
RED MEADOW CK MISS SEAMAN 31A
RED PIPESTONE BOND 165B
RED PIPESTONE GOLDEN 37E
RED TOWAW INDEED 104H
RED SHODEREE RAMBO 201D
RED SSS BOMBER 907G
RED CUTARM YONSOTTU 247B

PERF	BW	2009	BW	WW	YW	Milk	TM
	70	EPDs	-0.5	23	42	18	30

Get your catalog ready here, as you will want to catch Nate's attention on this one. If you are in the Angus business and believe in maternal traits then look at this pedigree. Boomer, Indeed and New Trend. Wow!! This heifer will blow you away when you see her in person. Look at the 78L cow in the pedigree and then look through the catalog. 78L is also the dam to the infamous 39W. If you know our program, you will also notice that 78L is a full sister to our Donor Lass 63K who is the granddam to Red Blair's Daytona 116U and Red Blair's Talladega 218W and Red HLR Lass 1T.



Lot 2 Yonsottu 20W



Lot 3 Fayette 919W



Fayette 8G, dam of Lot3



Lass 41N, 3/4 sister to Lot 4's dam Gidget 80P



Lot 4 Gidget 304W

3 Red Blair's Fayette 8G 919W

Tattoo: CBC 919W BD: May 8 2009 Applied for

RED BRYLOR SDL PASQUALE 213P
RED BRYLOR SDL SQUALL 230S
RED CYT FANNY 15P
RED SILVEIRAS REDFORD
RED DUS FAYETTE 8G
RED MC DOUGALL FAYETTE 59A
RED VGW RAMBLER 1000
RED XXX LAKME 70M
RED BRYLOR STALLION 46M
RED PRIME TIME'S FANNY 5'00
SILVEIRAS PRESLEY
RICKS JUANADABURY 3000
RED MC DOUGALL CLASS OF 85 32X
RED MC DOUGALL FAYETTE 79W

PERF	BW	2009	BW	WW	YW	Milk	TM
	60	EPDs	-2.1	29	52	15	30

LOOK HERE!!! I don't know if you will find a heifer this fall that makes people go Hmmm???as much as this one. She is an ET calf off Mulberry's dam Fayette 8G and Squall. She has that donor cow look already and is only a mid May calf. If you are looking for a breed changer than ask Bob Toner what he thought of this heifer when he came for a tour?

4 Red Blair's Gidget 304W

Tattoo: BCC 304W BD: February 26 2009 Applied for

RED BASIN SENSATION 702E OSF
RED BRYLOR MASTER PLAN 17M
RED BRYLOR BONITA 66K
RED TER-RON MAMBO 28K
RED JCC GIDGET 80P
RED JCC GIDGET 56G
GARDENS SENSATION 039 S1
STEVENSON ELEMREERE 538C
RED RD DIVIDEND 7F
RED BRYLOR CHEROK 40X
RED YY RED KNIGHT 640F
RED ALDER ABG STAR DUST 8G
RED PIPESTONE DRESDEN 3D
RED CUTARM YONSOTTU 247B

PERF	BW	2009	BW	WW	YW	Milk	TM
	84	EPDs	1.4	33	63	9	26

Gidget 304W is a picture of the perfect phenotype. She is loaded full of maternal in her pedigree but really has that look that makes you dream about her future as a show female. The Masterplan females make beautiful cows and the Mambo in this pedigree enhances the maternal and adds tons of performance. You will see lots of Masterplan x Mambo in our future. We believe we have stumbled across something special in that mating. That just happens to be the same mating as our \$12,500 bull to Triple L Angus and Southpark in the Pursuit of Excellence '09 sale.

Class of 09



Lot 5 Princess 27W



Red Riverdale Princess 120T, dam of Lot 5

This is Dennis Serienko's favorite. She is a part of our fall show string and will show with her beautiful dam 120T that we bought at the Riverdale dispersal. The 120T cow is a perfect uddered cow and was best summed up when someone said she is the Dave Sibbald type. I will be very sad to see this calf leave as she is one of those females that would have a lasting impact in our program. She is perfect in kind and type like her dam. If you want a fantastic show heifer that is bred for consistency, then here she is.

5

Red Blair's Princess 27W

Tattoo: BBC 27W BD: March 17 2009 #1530467

RED MESSMER JUDGE 36N OSF
RED FLYING K JUDGE 704T
RED FLYING K MS DYNAMO 89R

RED SOO LINE HAWK 5292
RED RIVERDALE PRINCESS 120T
RED RIVERDALE PRINCESS 538N

RED BECKTON JULIAN GG B571 OSF
RED MESSMER ESTHER 2254
RED FLYING K DYNAMO 67K
RED FLYING K SHEEBA 10L
RED GEIS KNIGHT HAWK 14'02
RED LPC LASSIE'S TOPPER 53H
RED CRESCENT CREEK H0904 52K
RED RIVERDALE PRINCESS 44B

PERF	BW	2009	BW	WW	YW	Milk	TM
	73	EPDs	1.4	35	56	11	28

6

Red Blair's Sandy 59W

Tattoo: BBC 59W BD: May 17 2009 #1530413

RED BAR-E-L APPROVAL 4L
RED TER-RON PROWLER 833T
RED TER-RON ALYSA 233M

RED SOUTHLAND EPIC 81P
RED JCC SANDY 63S
RED JCC SANDY 20N

RED TER-RON CARLTON 810H
RED BAR-E-L CLASS 10J
RED LAZY MC DIVIDE 8J
RED TER-RON ASTER 733K
RED NORTHLINE ROB ROY 122K
RED LITTLE DE MS CONTI 940F
RED LAZY MC THIRTY X 22L
RED CUTARM SANDY 885E

PERF	BW	2009	BW	WW	YW	Milk	TM
	78	EPDs	3.8	33	57	15	31

Grand Champion Female!! Get used to hearing those words if you take Sandy 59W home. I know I am not supposed to have favorites BUT she is mine. I love the heifer, I love the dam and I LOVED the sire. Yes I say loved the sire, because we lost Red Ter-Ron Prowler the day before breeding season this year and I can tell you that is a big deal. You can mark Prowler down as the best bull ever to die before his time. This is the only calf crop there will ever be as we did not get any semen drawn. 59W is just a May calf but she is impossible to miss when you tour the calves. She is balanced, stout, perfect headed, great haired and has huge bone. Do yourself a favor!



Lot 6 Sandy 59W

This heifer was best described by a visitor as “FREAKY GOOD”. She has that “all breeds” look with huge bone, great hair and unbelievable thickness and muscle shape. If you want a heifer that will compete across the country at all breeds shows and has hair to die for, then this Destiny off the full sister to our herd matron Lass 63K is the answer to your prayers.



Lass 63K, full sister to Lot 7's dam Yonsottu 78L



Lot 7 Yonsottu 39W

7

Red Blair's Yonsottu 39W

Tattoo: BBC 39W BD: May 2 2009 #1530324

RED SSS STORM 87M
RED SHODEREE DESTINY 114P
RED SHODEREE LEADING LADY 96K

RED SSS BOMBER 907G
RED JCC YONSOTTU 78L
RED CUTARM YONSOTTU 247B

RED YY STORM 901J
RED SSS LYDA 381J
RED SHODEREE LANDMARK 19F
RED SHODEREE LEADING LADY 80H
RED SSS BOOMER 803B
RED CROWFOOT KATE 435D
RED DEKAP RED DALLES 345
RED CUTARM YONSOTTU 718Y

PERF	BW	2009 EPDs	BW	WW	YW	Milk	TM
	76		2.9	35	55	15	32

8

Red Blair's Yonsottu 4W

Tattoo: BBC 4W BD: January 14 2009 #1530419

RED BASIN SENSATION 702E OSF
RED BRYLOR MASTER PLAN 17M
RED BRYLOR BONITA 66K

RED TER-RON MAMBO 28K
RED BLAIR'S YONSOTTU 1T
RED JCC YONSOTTU 38L

GARDENS SENSATION 039 S1
STEVENSON ELEMRE 538C
RED RD DIVIDEND 7F
RED BRYLOR CHEROK 40X
RED YY RED KNIGHT 640F
RED ALDER ABG STAR DUST 8G
RED SSS BOMBER 907G
RED CUTARM YONSOTTU 213B

PERF	BW	2009 EPDs	BW	WW	YW	Milk	TM
	84		0.9	29	57	8	22



Lot 8 Yonsottu 4W

This is another one of those cherished Masterplan x Mambo matings. Check out the length of spine and overall balance that 4W exhibits. She has been a standout from birth and not only has a future on the show road but is definitely one of those herdbull raising type females.

Class of **2009**



Lot 14 Meg 404W

Opportunity Knocks!! Here are all the ET females off the flush from the pick of the Bar E-L cowherd from the 2007 Red Roundup. We flushed this great female to Red Corner Creek Cash and got four beautiful females. These heifers are not only identical in their genotype but also in their phenotype. If you think now is the time to add quality and consistency into your program, these heifers are for you. Remember, Meg 115M was our pick as the top female in Bar E-L's program.

flushmate

opportunity

RED PIE ATLANTIC 2204 OSF
RED CORNER CREEK CASH 2R
RED NORTHLINE PRINCESS 59L

RED LAZY MC DIVIDE 8J
RED BAR-E-L MEG 115M
RED BAR-E-L MEG 035G

RED COLE MISTER E 9J
RED PIE BOTEET 899
RED NORTHLINE KING 305J
RED KWS ROCKY PRINCESS 59J
RED LOOSLI DIVIDE 507
RED BLUE SPRUCE DINA 201Z
RED GLESBAR PATRIOT 20D
RED CUMNOCK MEG 776X

9

Red Blair's *Meg 401W*

Tattoo: BCC 401W BD: February 24 2009 Applied for

PERF	BW	2009	BW	WW	YW	Milk	TM
	74	EPDs	3.1	41	66	14	35

10

Red Blair's *Meg 402W*

Tattoo: BCC 402W February 25 2009 Applied for

PERF	BW	2009	BW	WW	YW	Milk	TM
	78	EPDs	3.1	41	66	14	35

11

Red Blair's *Meg 404W*

Tattoo: BCC 404W February 29 2009 Applied for

PERF	BW	2009	BW	WW	YW	Milk	TM
	80	EPDs	3.1	41	66	14	35

12

Red Blair's *Meg 405W*

Tattoo: BCC 405W BD: March 3 2009 Applied for

PERF	BW	2009	BW	WW	YW	Milk	TM
	76	EPDs	3.1	41	66	14	35



Lot 13 Gidget 72W



Daytona, maternal brother to Lot 13



Lass 1T, maternal sister to Lot 13

13 Red Blair's Gidget 72W

Tattoo: BBC 72W BD: May 29 2009 #1530284

RED SSS STORM 87M
RED SHODEREE DESTINY 114P
RED SHODEREE LEADING LADY 96K
RED PIPESTONE DRESDEN 3D
RED JCC GIDGET 56G
RED CUTARM YONSOTTU 247B

RED YY STORM 901J
RED SSS LYDA 381J
RED SHODEREE LANDMARK 19F
RED SHODEREE LEADING LADY 80H
RED LINCOLN CR DYNAMIC 18Z
RED PIPESTONE PATRICIA 3Y
RED DEKAP RED DALLES 345
RED CUTARM YONSOTTU 718Y

PERF	BW	2009	BW	WW	YW	Milk	TM
	65	EPDs	2.6	36	55	13	31

Gidget 72W might be the coolest most interesting heifer in the entire offering. She is another one of those stout, hairy Destiny's out of a proven cow Gidget 56G. You will notice Gidget 56G is also the grandam of the Gidget 304W heifer. If you want consistency in your program, take a hard look here.

14 Red Blair's Kuruba 42W

Tattoo: BBC 42W BD: May 2 2009 #1530426

RED BRYLOR NEW TREND 22D OSF
RED LUCKY "C" TREND 40T
RED PIPESTONE GOLDEN 72K

RED SOUTHLAND EPIC 81P
RED BLAIR'S KURUBA 11T
RED DAK KURUBA 12R

SSS BLACK TREND 13B
RED MEADOW CK MISS SEAMAN 31A
RED PIPESTONE BOND 165B
RED PIPESTONE GOLDEN 37E
RED NORTHLINE ROB ROY 122K
RED LITTLE DE MS CONTI 940F
RED JCC FREEDOM 82L
RED JCC KURUBA 5M

PERF	BW	2009	BW	WW	YW	Milk	TM
	81	EPDs	1.4	27	52	17	31

The Kuruba cow family has a strong presence in our program. Kuruba 42W has the maternal of the great Rob Roy on the dam's side and the New Trend on the top side. This May female will make a great show heifer but will probably really turn it on when she is a two year old.

15 Red Blair's Nikki 79W

Tattoo: BBC 79W BD: June 08 2009 #1530410

RED SSS STORM 87M
RED SHODEREE DESTINY 114P
RED SHODEREE LEADING LADY 96K

RED SSS SHIVER'N JOE 699P
RED JCGL NIKKI 25S
RED CASTLEMAIN NIKKI 990M

RED YY STORM 901J
RED SSS LYDA 381J
RED SHODEREE LANDMARK 19F
RED SHODEREE LEADING LADY 80H
RED LARSON RED LIGHTNING OSF
RED SSS SOAPY 770L
RED FLYING K CHISOLM 29K
RED CASTLEMAIN NIKKI 590H

PERF	BW	2009	BW	WW	YW	Milk	TM
	74	EPDs	4.3	43	79	20	42

There seems to be no end to these great Destiny heifers. Check the birthdate on this heifer as she is a June 8th but exhibits that showing look. She is stout and hairy and is off a model Angus cow.

Class of 09

Sugrland 49W is a female with some pretty special genetics. When you add the now deceased but soon to be immortal Red Ter-Ron Prowler on the top side and combine that with the Brylor Bonita 58J on the bottom, there isn't much left to say except for the words "SOLD".



Lana 23U, maternal sister to Lot 17



Nomad 35N, dam of Lot 18



Lot 16 Sugarland 49W

16 Red Blair's Sugarland 49W

Tattoo: BBC 49W BD: May 8 2009 #1530415

RED BAR-E-L APPROVAL 4L
RED TER-RON PROWLER 833T
RED TER-RON ALYSA 233M

RED UBAR SEQUOIA 202
RED BRYLOR G F SUGRLAND 174S
RED BRYLOR BONITA 58J

RED TER-RON CARLTON 810H
RED BAR-E-L CLASS 10J
RED LAZY MC DIVIDE 8J
RED TER-RON ASTER 733K
RED BJR HIGH CAPACITY 008 OSF
RED FORSTER COPPRQUEEN 7168 OSF
RED TKP BODACIOUS 693
RED BRYLOR CHEROK 40X

PERF	BW	2009	BW	WW	YW	Milk	TM
	67	EPDs	4.3	38	64	19	38

17 Red Blair's Lana 65W

Tattoo: BBC 65W BD: May 25 2009 #1530404

RED SSS STORM 87M
RED SHODEREE DESTINY 114P
RED SHODEREE LEADING LADY 96K

RED SSS BEDROCK 68H
RED CRIPPS LANA 508R
RED CRIPPS LANA 018K

RED YY STORM 901J
RED SSS LYDA 381J
RED SHODEREE LANDMARK 19F
RED SHODEREE LEADING LADY 80H
RED SSS BOOMER 803B
RED SSS MISS PEMA 154C
RED SSS MAXON 615F
RED SLC LANA 169F

PERF	BW	2009	BW	WW	YW	Milk	TM
	94	EPDs	4.5	40	65	16	36

Just a May 25th heifer out of Destiny and guess what, she is cool and hairy. This one is even more interesting as her Integrity sister was first in class in Denver last year and is now in the show string for 3 Fires Cattle in Kansas. This heifer is very sweet made and eye appealing.

18 Red Blair's Nomad 47W

Tattoo: BBC 47W BD: May 7 2009 #1530335

RED BRYLOR NEW TREND 22D OSF
RED LUCKY "C" TREND 40T
RED PIPESTONE GOLDEN 72K

RED BJR JR 105
RED LUCKY "C" NOMAD 35N
RED PIPESTONE FD HEAVEN 49H

SSS BLACK TREND 13B
RED MEADOW CK MISS SEAMAN 31A
RED PIPESTONE BOND 165B
RED PIPESTONE GOLDEN 37E
LMB JOHNY REB 091
RED BJR MATTIE 677-6130
RED BOB FIFTH DIMENSION 615
RED PIPESTONE PRAIRI-ROSE 524C

PERF	BW	2009	BW	WW	YW	Milk	TM
	79	EPDs	-0.7	23	47	14	25

The New Trend 40T sire was used on our heifers last year and then sold in our bull sale. Take a look at all the great Trend 40T heifers in this offering and you will see why I wanted to buy the bull back. If you know anyone who has been through our cows, ask them if they saw "The Tank"? Norma 35N is the biggest topped Angus cow I have ever seen, in fact she is the biggest topped female of any breed I have ever seen. I can only imagine what this heifer could do for you when she starts raising herd bulls.



Lot 19 Nissan 66W



Nissan 58N, dam of Lot 19



Cookie Queen 713P, dam of Lot 20

19 Red Blair's Nissan 66W

Tattoo: BBC 66W BD: May 21 2009 #1530337

RED SSS STORM 87M
RED SHODEREE DESTINY 114P
RED SHODEREE LEADING LADY 96K
RED LCC SOUTHERN KING 1765K OSC
RED LUCKY "C" NISSAN 58N
RED PIPESTONE HOLIDAY 63H
RED YY STORM 901J
RED SSS LYDA 381J
RED SHODEREE LANDMARK 19F
RED SHODEREE LEADING LADY 80H
RED LCHMN GRND CANYON 1244G OSC
RED LCHMN LARKABA E1149
RED SHODEREE RAMBO 122D
RED COULEE CREST BARONESS 16C

PERF	BW	2009 EPDs	BW	WW	YW	Milk	TM
	76		3.5	43	71	20	41

Nissan 66W is a stout made, hairy show heifer yes, BUT that is only part of the story. Her dam is the best kept secret at our place. Nissan 58N is one of those perfect cows that makes you glad to be in the cattle business. If you want phenotype and performance then 66W is destined to be a front pasture cow at your place. Take some time on this female, it will be worth it.

20 Red Blair's Cookie Queen 19W

Tattoo: BBC 19W BD: February 9 2009 #1530464

RED SHODEREE DESTINY 114P
RED TER-RON TOUCHDOWN 8S
RED TER-RON STARLET 8K
RED BROOKLYN BOLD SAM 5K
RED SPAERMAN COOKIE QUEEN 713P
RED WIL-SEL COOKIE QUEEN 14C
RED SSS STORM 87M
RED SHODEREE LEADING LADY 96K
RED YY 408D TOP GUN 614F
RED TER-RON STAR 8H
RED HIGH-CALIBRE ROYAL RFD 11G
RED ROYAL ANCHOR BOLDELECT 11H
RED WIL-SEL CRESTON 25A
RED WIL-SEL CHERO QUEEN 6

PERF	BW	2009 EPDs	BW	WW	YW	Milk	TM
	87		2.7	38	61	12	32

Look at the pedigree here. Outcross on the top and bottom. The great Destiny son Touchdown on the top side, who has been successful on the show road and in the pasture. Combine that with the Cookie cow on the bottom and you get show ring potential plus great cows when your done.

21 Red Blair's Ruba 26W

Tattoo: BBC 26W BD: March 17 2009 #1530947

RED RIVERDALE BARON 117R
RED SSS RIVER BARON 602T
RED SSS COLA 152R
RED FINE LINE MULBERRY 26P OSF AMF
RED BRYLOR G K RUBA 7T
RED HOWE MS. RUBA DDH 7H
RED FLYING K BARON 5N
RED RIVERDALE COUNTESS 485M
RED SSS STORM 87M
RED PRETTY VIEW TOP COLA 42G
RED COMPASS MULBERRY 449M
RED DUS FAYETTE 8G
RED TOWAW ZAMA 148F
RED HOWE MS KURUBA DDH 101F

PERF	BW	2009 EPDs	BW	WW	YW	Milk	TM
	60		0.3	27	54	15	29

Here is a heifer that will catch a lot of people's attention but the most important part is that she will make a fantastic cow. If you look at the bottom of this pedigree, you will see not only the great Mulberry but the infamous Ruba DDH 7H cow. We purchased Ruba 7T because of her dam. The DDH 7H cow was one we never should have let get away at Levi's dispersal.

Class of 09



Lot 22 Olivia 622W



*Red Brylor Olivia 2T, full sister to Lot 22
\$56,700 purchase by Walnut Springs in Michigan*



Forget-Me-Not 9F, dam of Lot 23

22 Red Blair's Olivia 622W

Tattoo: BCC 622W BD: May 2 2009 Applied for

RED COMPASS MULBERRY 449M
RED FINE LINE MULBERRY 26P OSF AMF
RED DUS FAYETTE 8G

RED BRYLOR BODASIUS 79K
RED T-S OLIVIA 706P
RED T-S OLIVIA 256L

RED HR RAMBO ET 91K
RED BRYLOR MISS ROC 20H
RED SILVEIRAS REDFORD
RED MC DOUGALL FAYETTE 59A
RED TKP BODACIOUS 693
RED BRYLOR CHEROK 40X
RED BRYLOR NEW TREND 22D OSF
RED BRYLOR OLIVIA 3G

PERF	BW	2009 EPDs	BW	WW	YW	Milk	TM
	67		2.5	41	60	25	46

\$56,700. That is what her full sister "The Great Olivia" sold for in the 2008 Tradition with a Vision Sale to Walnut Springs in Michigan. This is a VERY RARE opportunity to purchase a full sister to the great Olivia and put your program on the map. Look at this May show heifer, then look into the crystal ball and see what Red Blair's Olivia 622W could do for you. I can tell you that after you see her, you will know that it's time to stand up and be noticed.

23 Red Blair's Forget Me Not 909W

Tattoo: BCC 909W BD: May 2 2009 Applied for

RED SSS BOOMER 803B
RED LAZY MC SMASH 41N OSF
RED LAURON YB ROSA 11G

RED PIPESTONE DREW 7D
RED PIPESTONE FORGET-ME-NOT 9F
RED PIPESTONE PRAIRI-ROSE 524C

RED FCC RAMBO 502 OSF
RED SSS MISS HIGH LASS 352X
RED BRYLOR YOUNGBLOOD 22Y
RED ALALTA ACRES ROSALINDA 25Y
RED LINCOLN CR DYNAMIC 18Z
RED MEADOW LAKE GOLDIE 7W
RED HANDFORD TCB
RED EAGLE ACRES PRIDE 524T

PERF	BW	2009 EPDs	BW	WW	YW	Milk	TM
	60		-0.8	30	42	18	30

A very fancy May ET show heifer here. Forget Me Not 909W is a great Smash daughter out of one of the cherished Lucky C donor cows 9F. The 9F cow has been in our donor program since we bought her from the Lucky C dispersal a few years ago. The Smash daughters are famous for their success in the showring and also for the cows they become. There are two Smash daughters in the offering and they are like peas in a pod.

24 Red Blair's Golden 910W

Tattoo: BCC 910W BD: May 7 2009 Applied for

RED SSS BOOMER 803B
RED LAZY MC SMASH 41N OSF
RED LAURON YB ROSA 11G

RED PIPESTONE CASSIUS 8C
RED PIPESTONE GOLDEN 37E
RED MEADOW LAKE GOLDIE 7W

RED FCC RAMBO 502 OSF
RED SSS MISS HIGH LASS 352X
RED BRYLOR YOUNGBLOOD 22Y
RED ALALTA ACRES ROSALINDA 25Y
RED LINCOLN CR DYNAMIC 18Z
RED BLUE SPRUCE VERNICE 59T
RED ALBEE NORTHRN JACKPOT 216S
RED W P GOLDIE 12T

PERF	BW	2009 EPDs	BW	WW	YW	Milk	TM
	56		-0.8	21	38	17	27

Rare opportunity. Seldom do you get the chance to buy a heifer from a cow family as predictable as the 37E family. Golden 910W is a direct daughter of Red Pipestone Golden 37E. For those of you who were at the Lucky C dispersal you know what I am talking about. We bought a beautiful group of 5 cows that day, 3 of which are descendants of Golden 37E. On top of the great maternal side of the 910W pedigree you also get the undeniable strength of Red Lazy MC Smash.



Lot 25 Krishna 301

Angus X Heifers

25

Red Blair's *Krisha 301*

Tattoo: 301 BD: February 28, 2009 Angus X

RED NORTHLINE ATLANTIC CITY
RED WHEEL SIN CITY 43T
RED WHEEL PRIDE 16M

RED PIE ATLANTIC 2204 OSF
RED NORTHLINE QUEEN 240H
RED CON AIR 55G
RED PTTV PRIDE 3'97

SIN CITY
ANGUS X COW

This is one of a select group of ½ blood Angus heifers we are offering. The sire Sin City is the herdbull we bought from Wheelers in 2008 and we used him on some very elite clubby cows we bought from Kelly & Paula Schmidt. After seeing these calves, Sin City saw heavy action this summer on our top purebred cows and I can't wait till next calving season. If you want a solid red power heifer for a 4-H project then this heifer needs to have a star in your book.

26

Blair's *Molly 303*

Tattoo: 303 BD: March 2, 2009 Angus X

RED NORTHLINE ATLANTIC CITY
RED WHEEL SIN CITY 43T
RED WHEEL PRIDE 16M

RED PIE ATLANTIC 2204 OSF
RED NORTHLINE QUEEN 240H
RED CON AIR 55G
RED PTTV PRIDE 3'97

SIN CITY
ANGUS X COW

Here is a show heifer for a 4-H member that would prefer one that is black hided. The dam of this heifer might be the most eye appealing cow we own. She is one of our clubby females that has that perfect phenotype.

27

Blair's *Sweet Thang 307*

Tattoo: 307 BD: March 29, 2009 Angus X

RED NORTHLINE ATLANTIC CITY
RED WHEEL SIN CITY 43T
RED WHEEL PRIDE 16M

RED PIE ATLANTIC 2204 OSF
RED NORTHLINE QUEEN 240H
RED CON AIR 55G
RED PTTV PRIDE 3'97

SIN CITY
ANGUS X COW

A beautiful ½ blood black brockle faced show heifer here. She is another Sin City daughter that is destined to win your daughter's heart. Yes, I said daughter as I think she is one that needs to be owned by a young caring girl. She is off another great cow we bought from Kelly & Paula with a perfect udder.

Class of **2009**

28

Blair's Norma 104W

Tattoo: BCC 104W BD: March 31 2009 Applied for

BELL ROCK FREEDOM 501R
BELL ROCK TRIPOD 717T
BELL ROCK SUSIE 515R

RED BJR JR 105
RED LUCKY C NORMA 32N
RED PIPESTONE JAYCEE 78J

TC FREEDOM 104
CCC MOONLIGHT 7F
GAR GRIDMAKER
PSF SUSIE 34K
LMB JOHNNY REB 091
RED BJR MATTIE 677-6130
RED L4 AMIGO 419C
RED PIPESTONE GOLDEN GIRL 28G

PERF	BW	2009	BW	WW	YW	Milk	TM
	75	EPDs					

Here is a very special black heifer that needs to find a home with a junior member. She has the temperament of a kitten but has the style and phenotype of a champion. Again you will notice another great Lucky C cow in this pedigree. I can't say enough about the maternal power that the Lucky C cows possess.

29

Red Blair's Robin's Prime 215W

Tattoo: BCC 215W BD: February 22 2009 Applied for

RED HEARTLAND KNIGHT CHARM 11L
RED TER-RON FULLY LOADED 540R
RED TER-RON GOLDIE 240L

RED GEIS PRIME RIB 411
RED VIKSE ROBIN'S PRIME 97J
RED BLUE SPRUCE LASS 51G

RED YY RED KNIGHT 640F
RED CARRUTHERS TRIBECOA 7F
RED LAZY MC DIVIDE 8J
RED TER-RON GOLDIE 240J
RED PREMIER PATRIOT 16
RED GEIS KURUBA 5'92
RED BLUE SPR ROBIN HOOD 104E
RED BLUE SPRUCE LASS 57A

PERF	BW	2009	BW	WW	YW	Milk	TM
	96	EPDs	1.5	33	54	9	25

Here is a Fully Loaded heifer with loads of potential. She is short some ears but makes up for it in muscle, rib and that cow appeal. Analyze her carefully because she may be the one that you won't want to miss out on. She has the maternal presence of Prime Rib and the muscle explosion and length of spine of Loaded.

31

Red Blair's Sandy 54W

Tattoo: BCC 54W BD: May 13, 2009 Applied for

RED SSS STORM 87M
RED SHODEREE DESTINY 114P
RED SHODEREE LEADING LADY 96K

RED SSS BOMBER 907G
RED JCC SANDY 55L
RED CUTARM SANDY 885E

RED YY STORM 901J
RED SSS LYDA 381J
RED SHODEREE LANDMARK 19F
RED SHODEREE LEADING LADY 80H
SSS BOOMER 803B
RED CROWFOOT KATE 435D
RED BIEBER IMPACT 4399
RED CUTARM SANDY 662Y

PERF	BW	2009	BW	WW	YW	Milk	TM
		EPDs					

We talk a lot about performance and dimension in our program and the dam of Sandy 54W comes from a long line of females with both traits. Sandy 55L is not only a power cow, she is off the great maternal Bomber 907G and the never-miss Sandy 885E cow. 885E is 15 years old and is now out at DRI flushing to the great Red Ter-Ron ReLoad.



Norma 32N, dam of Lot 21



Roxie 20S, dam of Lot 30

30

Red Blair's Roxie 203W

Tattoo: BBC 203W BD: February 4 2009 #1530409

RED BAR-E-L APPROVAL 4L
RED TER-RON PROWLER 833T
RED TER-RON ALYSA 233M

RED TER-RON MAMBO 28K
RED JCC ROXIE 20S
RED JCC ROXIE 73M

RED TER-RON CARLTON 810H
RED BAR-E-L CLASS 10J
RED LAZY MC DIVIDE 8J
RED TER-RON ASTER 733K
RED YY RED KNIGHT 640F
RED ALDER ABG STAR DUST 8G
RED SSS BOMBER 907G
RED JCC ROXIE 5H

PERF	BW	2009	BW	WW	YW	Milk	TM
	93	EPDs	3.7	38	64	15	34

No guess work here. Roxie 203W is a sister to the high selling bull from our Pursuit of Excellence '09 sale at \$12,500. Her dam Roxie 20S has had a fantastic show career being Champion Yearling at Saskatoon Fall Fair in '07 and Champion Female at Brandon in '08 as a cow/calf pair. Red Ter-Ron Prowler on the top side is interesting. You will see his name in the pedigree of some of the best heifers we have.

32

Red Blair's Mabel 10W

Tattoo: BBC 10W BD: January 29 2009 #1530451

RED PIE ATLANTIC 2204 OSF
RED NORTHLINE BREAKER 28S
RED MAYBRIDGE HP 28E

RED NORTHLINE EQUALIZER 189N
RED SOUTHLANS MABEL 36S
RED SOUTHLAND MABEL 61P

RED COLE MISTER "E" 9J
RED PIE BOTEET 899
RED MAYBRIDGE CHFLNE 5C
RED RAMBLER HP 188Y
DURLowe JESTER 34L
NORTHLINE LADY 189K
RED NORTHLINE ROB ROY 122K
RED LITTLE DE MABEL 121H

PERF	BW	2009	BW	WW	YW	Milk	TM
	83	EPDs	+3.2	34	60	15	32

Mabel 10W is a cherry red heifer out of a great Equalizer cow we purchased out of the Southland Dispersal. Mabel 36S went right into our donor program and was flushed for Columbia. You will notice a few heifers in the offering that came in dam from the Southland dispersal. Take a close look, they are the kind you will want to own.

33 Red Blair's Goldie 43W

Tattoo: BBC 43W BD: May 3 2009 #1530388

RED SSS STORM 87M
RED SHODEREE DESTINY 114P
RED SHODEREE LEADING LADY 96K

RED BJR JR 105
RED LUCKY "C" GOLDIE 64P
RED PIPESTONE GOLDEN 37E

RED YY STORM 901J
RED SSS LYDA 381J
RED SHODEREE LANDMARK 19F
RED SHODEREE LEADING LADY 80H
LMB JOHNNY REB 091
RED BJR MATTIE 677-6130
RED PIPESTONE CASSIUS 8C
RED MEADOW LAKE GOLDIE 7W

PERF	BW	2009	BW	WW	YW	Milk	TM
	73	EPDs	1.5	32	55	13	29

Destiny strikes again. Another stout hairy Destiny but this time he is crossed with the absolutely beautiful Goldie 64P female. Goldie 64P's heifer calf from 2008 was sold in the Masterpiece sale to Mad Dawg Cattle Co. as our first scholarship heifer to trade at public auction.



Goldie 8U, maternal sister to Lot 33

34 Red Blair's Soapy 34W

Tattoo: BB 34W BD: April 26 2009 #1530403

RED SSS STORM 87M
RED SHODEREE DESTINY 114P
RED SHODEREE LEADING LADY 96K

RED TER-RON REBEL 102N
RED SOO LINE SOAPY 5269
RED LPC SOAPY'S LOGAN 41K

RED YY STORM 901J
RED SSS LYDA 381J
RED SHODEREE LANDMARK 19F
RED SHODEREE LEADING LADY 80H
RED LAZY MC DIVIDE 8J
RED TER-RON MISSMAE 102K
RED GLACIER LOGAN OSF
RED LPC SOAPY IOWA 47G

PERF	BW	2009	BW	WW	YW	Milk	TM
	88	EPDs	2.1	43	72	24	45

Here comes another one of the many cool, stout Destiny females. Soapy 34W is full of rib shape and is off a great Ter-Ron Rebel cow we purchased at SooLine Cattle Co. She has the sweet front end that all show heifers need and will make a great cow just like her dam.



Cheta 101U, maternal sister to Lot 35

35 Red Blair's Cheta 204W

Tattoo: BBC 204W BD: February 12 2009 #1530384

RED BAR-E-L APPROVAL 4L
RED TER-RON PROWLER 833T
RED TER-RON ALYSA 233M

RED TER-RON MAMBO 28K
RED JCC CHETA 50P
RED JCC CHARO 19K

RED TER-RON CARLTON 810H
RED BAR-E-L CLASS 10J
RED LAZY MC DIVIDE 8J
RED TER-RON ASTER 733K
RED YY RED KNIGHT 640F
RED ALDER ABG STAR DUST 8G
RED SSS BOMBER 907G
RED JCC CHETA 2F

PERF	BW	2009	BW	WW	YW	Milk	TM
	94	EPDs	3.3	39	63	15	34

Cheta 204W is nothing short of a power donor prospect. She is off our Cheta 50P cow that is one of the best Mambo's ever and 50P will enter into our donor program in 2010. Cheta 50P is also the dam of our 2009 Red Roundup Boomer bred heifer that caught everyone's attention in Red Deer. Look at the rib shape and the dimension to this Cheta 204W female and imagine what she could do for your program. She is also one of those very rare special Prowler daughters.

36 Red Blair's Essence 14W

Tattoo: BBC 14W BD: February 05 2009 #1530457

RED HEARTLAND KNIGHT CHARM 11L
RED TER-RON FULLY LOADED 540R
RED TER-RON GOLDIE 240L

RED COMPASS KARGO 83K
RED COMPASS ESSENCE 680N
RED STEN ESSENCE 42G

RED YY RED KNIGHT 640F
RED CARRUTHERS TRIBECCA 7F
RED LAZY MC DIVIDE 8J
RED TER-RON GOLDIE 240J
RED BADLANDS BONUS 702
BLACK SSS MISS NEW QUICK 208E
DMM FLEX 24E
KBJ FRAN 26A

PERF	BW	2009	BW	WW	YW	Milk	TM
	95	EPDs	1.6	35	55	11	28

"UNIQUE OPPORTUNITY" Take a good long look at this pedigree. On the top you have the great Fully Loaded but on the bottom you have the outcross genetics of the Essence 680Ncow. We bought the Essence cow for her type and outcross genetics but we never knew how much power this resulting heifer calf would have. If you want cows with loads of performance that comes in a loose made package and you are in the business of raising herdbulls, your search is over.

Class of 09

Prospect STEERS

A select group of Maine-Angus cross prospect steers from Nexera Land & Cattle Company and Rocking S Ranch will also be on offer sale day. Call Kelly at 306-365-7138 or Patty at 306-528-7592 for more information.



NEXERA LAND & CATTLE ROCKING S RANCH



Committed to the future...

All females in the Class of '09 Sale are eligible for the Blairs.Ag Cattle Company Junior Scholarship Program. For details, call Kevin at 306-365-3150 or go to www.blairscattleco.com/scholarship.

Blair's Companies

www.blairscattleco.com

www.blairslivestocknutrition.ag

www.blairssportsmasterpro.ag

www.blairs.ag

Donation Heifer

All proceeds from the sale of Joycean 23W will be donated to the Western Beef Development Centre. We at Blairs.Ag Cattle Co. appreciate the tremendous amount of research and extension education the Centre provides to the Canadian cattle industry.

Look at the pedigree here. A Bodacious dam and a New Trend sire. A very classy heifer here that has been a pasture favorite all year. 23W has the showing look combined with a perfect attitude.



37

Red Blair's Joycean 23W

Tattoo: 37 23W BD: February 19 2009 #1530436

RED BRYLOR NEW TREND 22D OSF
RED LUCKY "C" TREND 40T
RED PIPESTONE GOLDEN 72K

RED TKP BODACIOUS 693
RED LUCKY "C" JOYCEAN 44T
RED PIPESTONE PM JOYCEAN 74J

SSS BLACK TREND 13B
RED MEADOW CK MISS SEAMAN 31A
RED PIPESTONE BOND 165B
RED PIPESTONE GOLDEN 37E
RED GLACIER LOGAN OSF
RED TKP LASA MADONNA
RED GEIS POUND MAKER 22'96
RED PIPESTONE PATRICIA 728F

PERF	BW	2009	BW	WW	YW	Milk	TM
	74	EPDs	1.5	28	51	18	32

2009 WBDC Winter Field Day & Class of '09 Heifer Sale

Friday & Saturday

December 11 & 12

Termuende Research Ranch, Lanigan SK

Friday, December 11th – WBDC Winter Field Day

12:30 p.m. Registration & Presentations

- Grazing Stockpiled Perennial Forages (*Calving Barn*)
- Sod Seeding Fall Rye with AGROPLOW (*Calving Barn*)

1:30 - 4 p.m. Winter Grazing Field Tours (tentative schedule)

- Grazing Crop Residues with Beef Cows
- Backgrounding Calves on Annual Forages
- Bale Grazing Calves Supplemented with DDGS
- Nutrients on Beef Cattle Winter Grazing Sites
- Winter Watering System – Frost Free Nose Pump

4:00 p.m. Presentation (*Calving Barn*)

- Saskatchewan Cow-Calf Cost of Production Program

4:30 p.m. Coffee – Doughnuts – Discussion

- Class of '09 Heifers on Display (*Coverall*)

6:00 p.m. Hospitality (*Lanigan*)

Class of '09



PO Box 610 • Lanigan, SK S0K 2M0



Pursuit of
EXCELLENCE
BULL SALE '10

April 7
2010
2:00PM



Catalogue by Bella Spur Innvative Media Inc.

Jackson Cattle Co. Sale Facility Sedley, SK